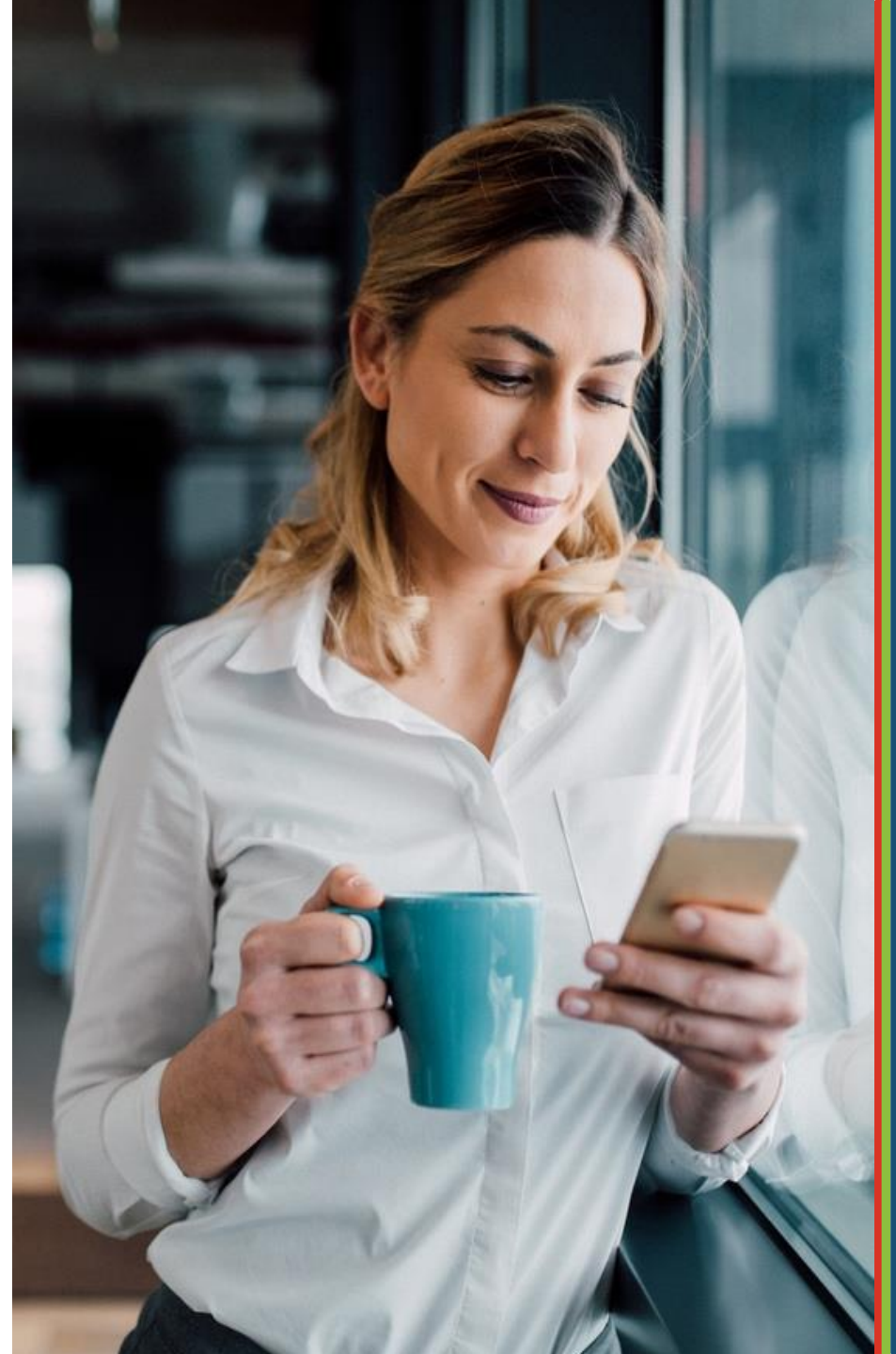




Results

Partner Marketing Kit



What's Included

Overview

Marketing Materials

- Results Brand Logo
- Results Brand Statement
- Email Outreach Script
- Results Brochure

What this is: A plug-and-play marketing kit designed for Results Software partners. Whether you're a Referral, Certified, or Premier partner, these assets let you announce the partnership, educate your clients on Results, and drive conversations — without starting from scratch.

What's Included

- **Brand Logo** — Visual guidance on logo usage, brand colors (#185FA5 primary blue), clear space rules, and file format instructions for working with your Partner Manager to get the official files.
- **Company Descriptions** — A 50-word version (ideal for email footers, social profiles, and partner bios) and a 100-word version (for proposals, brochures, and website partner pages), each with specific placement guidance.
- **Partner Outreach Email** — A ready-to-send announcement email with bracketed placeholders, best-practice guidance on segmenting your list, follow-up timing, and bulk send compliance tips.
- **Co-Branded Brochure** — A fully designed brochure with a "Your Logo Here" partner slot, feature sections, and a customizable CTA. Instructions cover how to add your logo, swap in your contact details, and when to request a print-ready file.

Overview

Brand Logo

Results Brand Logo

Using the Results Software Logo

- Place the Results Software logo alongside your company logo in all co-branded materials. Use a visual separator (a thin vertical line or the word "+") between logos) to distinguish the two brands clearly.
- Always maintain clear space equal to the height of the "R" in Results around the logo on all sides.
- Use the full-color version on white or light backgrounds. Use the white version on dark or blue backgrounds.
- Do not stretch, rotate, recolor, add effects, or embed the logo in a graphic in a way that distorts it.
- Request the official logo files (PNG, SVG, EPS) from the Results Marketing team before using it in printed materials.

Using
Our Logo



Primary Logo



Secondary Logos



Results
Logo

Results Brand Descriptions

Results Company Descriptions

How and when to use these descriptions

- Use the 30 or 50-word version in email signatures, social media profiles, and anywhere space is limited.
- Use the 100-word version in proposals, brochures, and partner profile pages where a fuller description is appropriate.
- You may lightly customize these descriptions to reference your joint solution or your specific vertical (e.g., "Together, [Your Company] and Results Software bring you..."), but do not alter claims about Results' features or awards without written approval.
- Always ensure the copy links to results-software.com for source verification and additional information.

Results Company Descriptions

30 Words:

Results is a powerful all-in-one CRM, Project, Service Delivery, and Field Service Management solution. QuickBooks integration centralizes important data, streamlining workflows, enhancing communications, and providing the visibility needed to consistently deliver excellence.

50 Words:

Results is a powerful all-in-one CRM, Project, Service Delivery, and Field Service Management solution. Its comprehensive QuickBooks integration provides unparalleled 360-degree visibility of client relationships and business performance while streamlining the entire estimate, order delivery and invoicing process. Enhance workflow and customer satisfaction by efficiently managing all your contacts, sales, projects, processes, and billing and collections with Results.

**About
Results**

Results Company Descriptions

100 Words:

Results is a powerful all-in-one CRM, Project, Service Delivery, and Field Service Management solution. The award-winning software provides a 360-degree view of clients and other important business relationships. Results efficiently manages contacts, sales, projects, processes, and billing, enhancing customer relationships. With its flexible and intuitive interface, the software becomes an indispensable asset for businesses across diverse sectors, facilitating efficiency, success, growth, and enhanced customer service. Seamlessly integrating with QuickBooks, Results eliminates double data entry and ensures users always obtain the most accurate and up-to-date information. Other integrations include QuickBooks, AvaTax, Zapier, Outlook, Gmail, SMS/Text, WhatsApp, and Calendly.

**About
Results**

Email

Email Copy-Announcement

1. [Download the email copy](#)

2. How to use this email template

- Replace all bracketed placeholders ([Your Name], [Your Company], [First Name], etc.) before sending. Personalization dramatically improves open and reply rates.
- Send this as a plain-text or lightly formatted HTML email — avoid heavy graphic templates for announcement emails, as they often trigger spam filters.
- For bulk sends (50+ recipients), use your email marketing platform (e.g., Mailchimp, Constant Contact, HubSpot) and ensure CAN-SPAM / CASL compliance including an unsubscribe option.
- Follow up 5–7 business days after the initial send for non-openers. A simple one-line follow-up ("Just wanted to make sure this didn't get buried!") is often more effective than a second full email.

Email Outreach

Email Copy-Announcement

Announce your Results Software partnership to clients and prospects

Email Outreach

To _____ Bcc _____

Cc _____

Add a subject _____ Draft saved at 12:07 PM

Hi [First Name],
I'm excited to share some [news](#): [Your Company] has officially joined the Results Software Partner Program, and I wanted you to be among the first to hear about it.

Results Software is an award-winning, all-in-one platform for CRM, project management, and field service management — purpose-built for service-based businesses like yours. It centralizes your client relationships, automates workflows, and integrates natively with QuickBooks, so your team can spend less time on admin and more time delivering for your clients.

As a Results partner, [Your Company] can now offer you:

- ✓ [A 360-degree view of every client relationship](#)
- ✓ [Integrated project, scheduling, and billing tools](#)
- ✓ [Real-time field service dispatching and tracking](#)
- ✓ [Seamless QuickBooks Desktop & Online integration](#)
- ✓ [Cloud or on-premise deployment — with mobile apps](#)

Whether you're managing a growing service team, juggling multiple client projects, or looking to replace disconnected tools with one reliable platform, Results is worth a look.

I'd love to show you what it can do. **Would you be open to a 20-minute demo this week or next?** Just reply to this email or book directly using the link below.

[Insert scheduling link or CTA button]

Looking forward to connecting.

[Your Full Name]
[Title] · [Your Company]
[Phone] · [Email] · [Website]
Proud Results Software Partner · results-software.com

Co-Branded Brochure

Co-Branded Brochure

1. [Download the Brochure](#)

2. **How to use this Brochure**

- Replace every instance of "[Your Company]" with your firm's legal or trade name before distributing.
- Insert your logo in the "Your Logo Here" placeholder in the top bar. Keep it the same visual height as the Results Software logo.
- Update the CTA section with your direct contact information, website, or booking link — not Results Software's general line unless directed by your Partner Manager.
- This is designed for digital distribution (PDF email attachment, website download) and standard letter-size print (8.5" × 11"). Request a print-ready file from the Results Marketing Team for professional print runs.
- Do not alter the Results Software brand colors, logo, or feature descriptions. You may adjust the headline and intro paragraph to reflect your joint value proposition.

Co-Branded Brochure

[YOUR COMPANY LOGO]

Replace with your logo

AUTHORIZED STRATEGIC PARTNERS



The Power of Two: One Partner, One Seamless Solution

Hands-on support · Proven technology · 360° visibility across your entire operation

At [Your Company Name], we are dedicated to delivering top-tier solutions that help our clients streamline operations, minimize manual errors, and scale efficiently. That is why we have partnered with **Results Software**—the premier all-in-one platform built specifically for small-to-medium businesses to manage their entire environment without corporate IT bloat.

Through this strategic partnership, we combine our hands-on support and implementation expertise with Results Software's robust CRM, Service Operations, and Field Service Management capabilities. Together, we give you a **360-degree view of your organization** so you can spend less time chasing data and more time delivering results.

KEY CAPABILITIES OF THE PLATFORM

- **Centralized Relationship Management (CRM)**
Track clients, prospects, and vendors in a single hub. Keep your entire team on the same page with an instant, 360-degree view of communication and account history.
- **End-to-End Field Service Management**
Empower field teams with offline-ready tools. Capture before/after photos, collect digital client signatures, complete on-site checklists, and access critical project documents on the fly.
- **Project & Work Order Tracking**
Monitor real-time job statuses, assign personnel, track milestones, and eliminate execution silos across departments.
- **BI-Directional QuickBooks® Integration**
Stop double data entry. Seamlessly sync contacts, jobs, items, pricing, invoices, and payments between Results and QuickBooks (Online or Desktop) automatically.

WHY THIS MATTERS

- ✓ **One platform**
Eliminate tool sprawl — CRM, projects, field service, and billing in one place.
- ✓ **No double entry**
QuickBooks sync means your data flows automatically, both ways.
- ✓ **Real-time visibility**
Know exactly where every job, client, and invoice stands at any moment.
- ✓ **Mobile-ready**
Your field teams work offline and sync when back online — no disruptions.
- ✓ **SMB-built**
Powerful enough to scale, simple enough to use — no corporate IT required.

Ready to See What's Possible?

Contact [Your Company Name] today to schedule a personalized demo powered by Results Software.

[your@email.com] | Request a Demo

[yourwebsite.com] | Learn More

Co-Branded Brochure